







# 2019-20 EMPLOYEE OPINION SURVEY

**Survey Results** 

## 2019-20 EMPLOYEE OPINION SURVEY

Connect for Health Colorado launched its 2019-20 Employee Opinion Survey to gain the opinion of it's employees in relation to seven specific performance components – *engagement, job satisfaction, workplace culture, benefits, leadership, communication, and work processes.* 

#### **PURPOSE AND GOALS:**

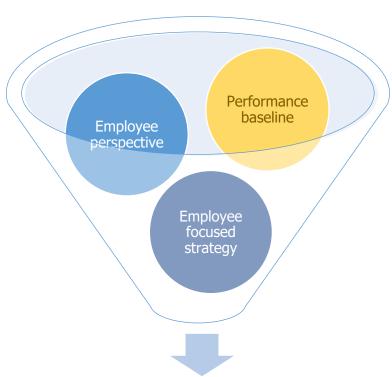
The intention of gathering this information is to:

- Gain an understanding of the employee perspective
- To measure against the established performance baseline to determine progress/regress
- Evaluate the employee focused strategy and determine any needed changes that best aligns and supports organization wide outcomes and sustainability

#### **SURVEY METHODOLOGY:**

The employee survey was:

- launched on April 17, 2020
- sent to 149 employee email accounts with multiple follow-up status and reminder emails
- managed through an on-line survey tool
- open for 20 days
- closed on May 8, 2020 with a response from 146 employees



Successful implementation of Connect for Health Colorado Strategic Outcomes



## **SURVEY PERFORMANCE COMPONENTS**

Connect for Health Colorado identified seven *Performance Components* to assess the employee's opinion of the organization for the 2019-20 evaluation period. Using the seven performance components, we compared the 2019-20 data to determine progress/regress.

**ENGAGEMENT** 

Measures how engaged employees are with their work and the organization as a whole. This component has to do with confidence in the organization, its mission, and their desire to stay.

JOB SATISFACTION

Measures how content an employee is with his or her job, whether or not they like the job or individual aspects or facets of the job. This might be a defining factor in an employee's decision to extend effort.

WORKPLACE CULTURE

Measures the norms of behavior and shared values of an organization. This can be identified as the "feel" of an organization.

**BENEFITS** 

Measures employee satisfaction with the employersponsored tangible and sometimes intangible benefits package. This includes retirement, insurance, paid time off, worklife-balance, and compensation.

**LEADERSHIP** 

Measures effectiveness of leadership, leadership style, and leadership systems. It also provides insight into interpersonal skills, strengths, weaknesses, and effectiveness with developing and communicating business results.

OMMUNICATION

Measures satisfaction with how information and knowledge are shared, both vertically and horizontally internal to the organization. WORK PROCESSES

Measures the collection of linked tasks which find their end in the delivery of a service or will accomplish an organizational goal.

THE
7
PERFORMANCE
COMPONENTS



## **EMPLOYEE OPINON SURVEY RESPONDENTS**

To provide a greater insight into the perspective of employees, respondents were asked to self-identify their department.

Compliance - Audit/Appeals/Security/Legal





 ${\bf Policy~\&~External~Affairs~-~Government/Policy/Legistlative/Engagement}$ 



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Corporate Services - Finance/PMO/HR/TR/Bi









Marketing/Communications - Mkt./Com/Asst./Brokers/Outreach









#### **EACH FIGURE REPRESENTS 5 INDIVIDUALS**



**Please note**: Employees had the option to skip this question and not respond, 23 individuals skipped this question.



## **EMPLOYEE OPINON SURVEY RESPONSE RATINGS**

149 employees received the employee opinion survey, 146 employees responded resulting in a 98% participation rate, up from 62.5% participation rate the year before. Employees had several options to identify their level of agreement/disagreement with a survey question.

KEY				
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
% Unfav	vorable	% Neutral	% Favo	orable



**Please note**: For the purposes of analysis, neutral responses are not counted as favorable responses. They are categorized as a lack of ability to identify with the correlating question, offering an opportunity for continued support in the area of focus.



## RESULTS SNAPSHOT – MOST FAVORABLE PERFORMANCE COMPONENTS

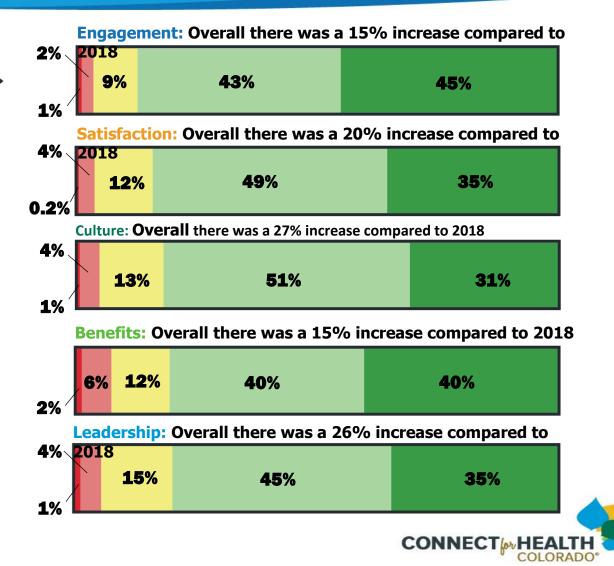
**Engagement:** 87% Agree/Strongly Agree that they are engaged with their work and the organization as a whole

**Satisfaction:** 84% Agree/Strongly Agree that they are satisfied with their individual job and type of work

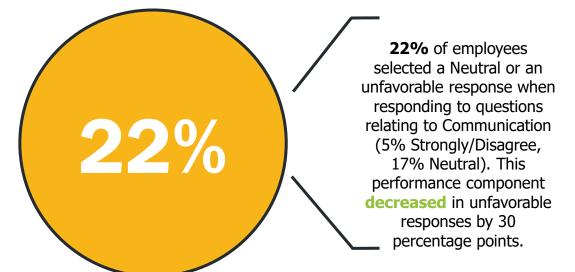
**Culture:** 82% Agree/Strongly Agree that the culture is effective

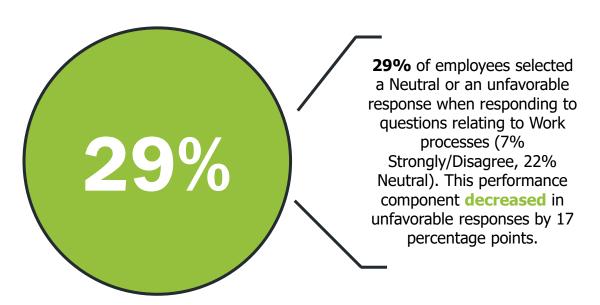
**Benefits:** 80% Agree/Strongly Agree that they are satisfied with the employer-sponsored benefits package

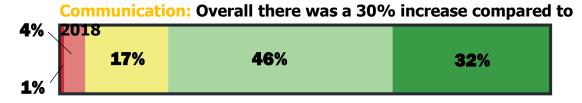
**Leadership:** 80% Agree/Strongly Agree that they are satisified with leadership (direct and executive leadership)



## RESULTS SNAPSHOT- LEAST FAVORABLE PERFORMANCE COMPONENTS









- Communication continues to be one of the least favorable performance component year over year, however, changes were implemented across the organization and the response **improved by 30 percentage points**
- Work Processes was new to the 2018-19 survey and brought back to the 2019-20 survey and responses improved by 17
  percentage points



## PRIORITIES AND ACTION STEPS

### > High Priority

- Communication continues to be a high priority. Although results show a 78% favorable response, there remains a need for timely, focused, multi level communication, to include providing a sufficient level of buy-in as well. We will continue to monitor this component and continue to consider methods to ensure our communication is transparent across the organization.
- Priority should be placed on Work Processes. Although results show a 71% favorable response, this component is newer than the other components. Consideration must be made of other methods to establish a clear communication of new and updated work processes. This ties very closely to communication and changes will correlated with one another.

